

20 DAY 6FITS EVENT TIME LINE – Each day requires time for prayer!

Time Frame	Action					
Day 1	Make a list of faith-based leaders and governmental leaders to whom you want to share the mission of 6FITS. Consider pastors alliances, political party groups, lodges, fraternities/sororities, civic groups	Set up a Zoom Call. Normally Monday nights are good. When possible to give people at least 3 to 5 days' notice.	Notes:			
Day 2	Personally call and talk to everyone on your list. Emails are your second choice. Make sure to gather all possible contact info	Post 6FITS info on your social media. Update this often				
Day 3	Send out your Zoom call invitation to cell phones and emails and share the 6feetinthestreet.com website.	Contact local governments to to secure permits to block your desired street for the 6FITS event.				

Day 3	Send out reminders to all your contacts; remind them to check out the 6FITS website and register. Also ask them to make referrals. You may use google forms to collect your referrals or get texts and emails.		
Day 4	Make another list of prospects and try to make a personal contact – make sure to update your Zoom invitation with newly interested people.		NOTES
Day 5	Use the internet to look up local governmental officials and faith-based leaders. Email them the 6FITS' information handout (in 6FITS KIT)		
Day 6	Get handouts for the 2020 Census to handout during the 6FITS event. Contact local health agencies to provide support and literature for your event.	Begin hosting Zoom/Conference calls just for new prospects and governmental prospects and/or individuals with exceptional influence	
Day 7	Refer to the 6FITS KIT for additional organizational support. Order 6FITS masks and T Shirts! (on the website)		
	Draft your news release (6FITS KIT)		

Day 8 - 20

Continue to following the recruiting plan. Make sure to follow up regularly with local governmental officials to secure the date and proper permits and contact your supporters on a regular weekly basis. Enlist the support of local businesses – to join the 6FITS event.

Several days before the event:

- A. Determine a meeting place for all your main leaders to pass out block assignments, handouts, and corporate prayer.
- B. Check out the location for the 6FITS event for safety concerns.
- C. Follow up with local press
- D. Get “social influencers” to record 30 second video “Shout-outs” post these on social media to encourage others to support the event.

You may contact the 6FITS team with any questions!
6fits@6feetinthestreet.com

